

Indigenous Business Hub

Symposium and launch of *Narra Yimba*: Journal of Indigenous Business

📅 Date:

Thursday 24
October 2024

🕒 Time:

Full day

📍 Venue:

UQ Brisbane City, 308 Queen Street,
Brisbane, QLD 4000

**We're excited to announce the launch of *Narra Yimba*:
Journal of Indigenous Business and our inaugural
Symposium taking place during Indigenous Business Month.**

Narra Yimba aims to address the gap in Indigenous business research by providing a dedicated platform for Indigenous-led scholarship and dialogue. Indigenous peoples have a long and rich history of trade, sustainability, innovation and governance, historically underrepresented in business theory and literature. *Narra Yimba* is a peer reviewed academic journal. We also welcome short pieces from community and Industry.

What makes Indigenous business unique is its deep-rooted connection to land, culture, and community, serving as vehicles for cultural preservation, economic self-determination, and social empowerment.

Indigenous approaches to business are reflective of shared values, prioritising sustainability, reciprocity, and collective well-being over only profit. Understanding the foundations of Indigenous business is crucial to building a more inclusive and sustainable future for all peoples.

Our goal is to bring together voices from across Australia and globally to explore the rich history, traditions, and contemporary practices of Indigenous business and organisations.

Narra Yimba represents a significant step forward in advancing Indigenous business research and practice. By amplifying Indigenous voices and perspectives, we aim to contribute to the ongoing empowerment and holistic prosperity of Indigenous communities in nationally and globally.

The theme of our event and inaugural edition '**The Past to the Future**', reflects our commitment to honouring traditions and our Elders' legacies to forge Indigenous innovation and insights in undertaking business.

What to expect

The Indigenous Business Hub Symposium will feature keynote presentations, panel discussions, and interactive workshops, providing a platform for dialogue and collaboration among participants. Join us for a day of engaging discussions, networking opportunities, and celebration. Registrations will open in August. Should you wish to be notified when registrations open, please email bel.events@uq.edu.au.



Call for papers: *Narra Yimba: Journal of Indigenous Business*

Submission deadline: 31 July 2024

We invite submissions from a diverse range of contributors, including academics, business leaders, community members, and students, that explore various aspects of Indigenous business, organisation, economics, accounting, marketing, and employment practices. This includes but is not limited to:

- Community voices in Indigenous business.
- Industry perspectives on Indigenous entrepreneurship.
- Research and academia in Indigenous business studies.
- Indigenous perspectives on economic development and sustainability.
- Traditional knowledge and its application in modern business practices.
- Indigenous leadership models and their effectiveness in contemporary organisations.
- Challenges and opportunities for Indigenous businesses in local and global markets.
- Cultural entrepreneurship and its role in preserving Indigenous heritage while fostering economic growth.
- Indigenous approaches to marketing and branding, including storytelling and cultural representation.
- Indigenous employment practices and their impact on community well-being and economic empowerment.
- Innovations in Indigenous business governance and management structures.
- Collaborative partnerships between Indigenous and non-Indigenous businesses for mutual benefit.
- Indigenous responses to environmental and social issues through business initiatives.

Manuscripts should be between 5,000-8,000 words, accompanied by a 250-word abstract. We encourage submissions that avoid extensive academic language and jargon to enable accessible readership.

Join us in presenting your peer-reviewed papers at the Symposium. Please note that only papers presented at the Symposium will be eligible for publication. All submissions must have the first author as Indigenous.

How to submit your paper

Submit your contributions by 31 July to indigenous.business@business.uq.edu.au. Accepted papers will undergo a double-blind peer review process and will be published in the first edition of *Narra Yimba*. For referencing and formatting guidelines, please refer to our website (guides.library.uq.edu.au/referencing).

Symposium organising committee:

Dr Sharlene Leroy-Dyer

Dr Samantha Cooms

Mrs Gaala Watson

Ms Suberia Clemmensen

Miss Felicity Close

Managing editors:

Dr Sharlene Leroy-Dyer

Mrs Gaala Watson

Professor Ella Henry



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